

Madison University – Distance Education
College of Business and Economics
Degree Program: Doctorate
Concentration: Business Administration

Office of Admissions

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BADM 70701 Advanced Business Communication

The course extends the study of communication knowledge and skills necessary to communicate as a manager in a contemporary organization. Topical coverage includes the role of verbal and nonverbal language, perception, listening, and media choice.

BADM 70711 Advanced Business Law

This course covers areas including the legal environment of domestic and international law, torts and crimes, negotiable instruments, corporations, agency law, credit and bankruptcy, property, and government regulation. Exhibits help clarify legal formats and documents that may be new to students.

BADM 70721 Human Resources

A study of the theories, techniques, and legal environment pertaining to modern personnel management. Also includes the study of the problems of personnel relations as applied to the employment, development, maintenance, and utilization of a labor force.

BADM 70741 Advanced Business Policy

This is the integrative capstone course for graduate students in business and utilizes a systems perspective to analyze complex organizational issues and problems from the viewpoint of top management. The case method is used for problem identification and solution proposals.

BADM 70751 Advanced Organizations

Contributions of both formal theory of organizations and the behavioral sciences are examined as they impact upon organizational functions and processes.

BADM 70731 Advanced Statistics

An advanced study of the collection and organization of business and economic data; descriptive statistics; measures of central tendency and dispersion; statistical inference; probability time series; index numbers, and regression and correlation.

CSCI 70751 Advanced Management Information Systems

This course provides students with clear explanations of basic business concepts that they need to know in order to fully comprehend the role of information systems in business.

DISS Dissertation

The Dissertation.

“Stop thinking in terms of limitations and start thinking in terms of possibilities”
- Terry Josephson, 20th/21st-century motivational author

**Madison University – Textbook Enumeration
Doctorate Degree Program
Concentration – Business Administration**



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BADM 70701 Advanced Business Communication

Textbook: Dynamics and Intercultural Communications
ISBN#: 0-697-32725-6

BADM 70711 Advanced Business Law

Textbook: Business Law: The Legal, Ethical, and International Environment, 4th edition
ISBN#: 0-13-087913-4

BADM 70721 Human Resources

Textbook: Human Resource Management, 8th edition
ISBN#: 0-07-253925-9

BADM 70741 Advanced Business Policy

Textbook: Strategic Management and Business Policy, 5th edition
ISBN#: 0-07-032347-X

BADM 70751 Advanced Organizations

Textbook: Training for Organizations, 2nd edition
ISBN#: 0-538-72461-7

BADM 70731 Advanced Statistics

Textbook: Quantitative Methods for Business Studies, 1st edition
ISBN#: 0-13-231119-4

CSCI 70751 Advanced Management Information Systems

Textbook: Business and Information Systems
ISBN#: 0-321-01378-6