

Madison University – Distance Education
College of Business and Economics
Degree Program: Master
Concentration: Management



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BMGT 50501 Intermediate Management

Basic theories and models concerning the management of people in organizations; relative impacts of various management structures and processes on employees and their performance; and examination of management functions and principles.

Textbook: Managerial Economics and Organizational Architecture

ISBN#: 0-072-31447-8

BMGT 50511 Small Business Management

This course covers all aspects of small business management from starting a business through financing, marketing, and managing. It incorporates the latest information and thinking on small business operations.

Textbook: Small Business Management: An Entrepreneurial Emphasis, 11th edition

ISBN#: 0-538-89015-0

BMGT 50521 Production Management

A study of techniques used in the analysis, design, and control of organizational operations. Emphasis on total quality management of manufacturing and service sector operations. Forecasting, inventory control, layout and location, queuing, automation and JIT are discussed. Cases and computer programs for operations management will be discussed.

Textbook: Production and Operations Management: Manufacturing and Services, 8th edition

ISBN#: 0-07-561278-X

BMGT 50551 Organizational Behavior

This course provides a comprehensive study of theoretical thinking about human organizations and their interdependence with the social structure of the professions.

Textbook: Organizational Behavior, 5th edition

ISBN#: 0-07-250184-7

BADM 50501 Legal Environment of Business & Ethics

This course deals with the law and legal institutions in society, emphasizing areas of law relevant to business operations, general legal and social environment with emphasis on business ethics; role of contracts in business; and employment obligations.

Textbook: The Legal Environment of Business, 7th edition

ISBN#: 0-324-004230

BADM 50521 Intermediate Supervision

This course introduces the student to the communication knowledge and skills necessary to function as a supervisor in a contemporary organization. Topical coverage includes the role of verbal and nonverbal language, perception, listening, and media choice.

Textbook: The Management and Control of Quality, 5th edition

ISBN#: 0-324-06680-5

MS 600 Master's Thesis

Master's Thesis.