

Madison University – Distance Education
College of Business and Economics
Degree Program: Master
Concentration: Business Administration



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BADM 50501 Legal Environment of Business & Ethics

This course deals with the law and legal institutions in society, emphasizing areas of law relevant to business operations, general legal and social environment with emphasis on business ethics; role of contracts in business; and employment obligations.

Textbook: The Legal Environment of Business, 7th edition

ISBN#: 0-324-004230

BADM 50502 Intermediate Business Communication

Developing communication skills for the manager in a contemporary organization. Topical coverage includes the role of verbal and nonverbal language, perception, listening, media choice, and the basics of the presentation. Intermediate study.

Textbook: Business Communication: Process and Product, 4th edition

ISBN#: 0-324-11452-4

BADM 50521 Intermediate Supervision

This course introduces the student to the communication knowledge and skills necessary to function as a supervisor in a contemporary organization. Topical coverage includes the role of verbal and nonverbal language, perception, listening, and media choice.

Textbook: The Management and Control of Quality, 5th edition

ISBN#: 0-324-06680-5

CSCI 50551 Intermediate Management Information Systems

Presents innovative strategies for the promotion of information literacy skills. Provides strategies to help find, analyze, synthesize and use information effectively. Explores current issues, such as building an awareness of bias-free materials. Intermediate study.

Textbook: Management Information Systems: Solving Business Problems with Information Technology, 3rd edition

ISBN#: 0-072-48942-1

BADM 50531 Strategic Management & Business Policy

A study of business policies integrating the functions of all fields of business administration. The course is designed to give the student the top management viewpoint of the operation of the business enterprise. Strategy development and implementation are emphasized.

Textbook: Strategic Management and Business Policy, 8th edition

ISBN#: 0-130-65121-4

BMGT 50551 Organizational Behavior

This course provides a comprehensive study of theoretical thinking about human organizations and their interdependence with the social structure of the professions.

Textbook: Organizational Behavior, 5th edition

ISBN#: 0-07-250184-7

MS 600 Master's Thesis

Master's Thesis.