

**Madison University – Distance Education**  
**College of Business and Economics**  
**Degree Program:** Master  
**Concentration:** Hotel, Restaurant and Tourism



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**HRT 50511 Hotel Management**

An in-depth study of management practices employed in the operation of hotels, motels, resorts, cruise ships, and other institutional lodging facilities. This course will focus on the organizational structure and management concepts that are applied to lodging operations.

**Textbook:** Hotel Management and Operations 3rd edition  
**ISBN#:** 0-471-37052-5

**HRT 50521 Meetings and Conventions**

A study of the management of in-bound tourism operations, conventions, expositions, meetings, and the facilities employed to provide these services. Topics will include meeting planning, convention services, convention center and arena management.

**Textbook:** Meetings, Conventions, and Expositions: An Introduction to the Industry  
**ISBN#:** 0-471-28439-4

**HRT 50531 Food Service Management**

An in-depth study of the application of management principles as they relate to commercial food production and service. Planning, preparation, and service principles will be implemented.

**Textbook:** Food Service Organizations, 3rd edition  
**ISBN#:** 0-02-414282-4

**HRT 50541 Intermediate Tourism**

This course examines the tourism planning approach, considering political, physical, social, and economic elements as interrelated and interdependent components. The development process of various tourism products at the national, regional, and community

**Textbook:** International Travel and Tourism  
**ISBN#:** 0-8273-7448-8

**BMGT 50551 Organizational Behavior**

This course provides a comprehensive study of theoretical thinking about human organizations and their interdependence with the social structure of the professions.

**Textbook:** Organizational Behavior , 5th edition  
**ISBN#:** 0-07-250184-7

**CSCI 50551 Intermediate Management Information Systems**

Presents innovative strategies for the promotion of information literacy skills. Provides strategies to help find, analyze, synthesize and use information effectively. Explores current issues, such as building an awareness of bias-free materials. Intermediate study.

**Textbook:** Management Information Systems: Solving Business Problems with Information Technology, 3rd edition  
**ISBN#:** 0-072-48942-1

**MS 600 Master's Thesis**

Master's Thesis.