



Segment One - General Education Requirements

60 Credit Hours - Each course is 6 credit hours

The general education requirements provide a broad foundation in the basic academic disciplines and offer students the opportunity to explore the breadth of the liberal arts and sciences. The following courses offered by Madison University meet the general education requirements for undergraduate students:

Course Number	Course Title
BIOL – EEC 101	Biology
COMM – EEC 101	Introduction to Communication
ENGL – EEC 101	English Composition I
ENGL – EEC 102	English Composition II
GEO – EEC 101	Introduction to Geography
HIS – EEC 101	Introduction to American History
HIS – EEC 102	Introduction to World History
MATH – EEC 101	Basic Principle of Mathematics
PHIL – EEC 101	Introduction to Philosophy
SOC – EEC 101	Introduction to Sociology

Segment Two - Concentration Requirements

60 Credit Hours - Each course is 6 credit hours

COMM 30101 Interpersonal Communication I	
An introduction to the communication process. Survey and application of infra- and inter-personal communication with special emphasis given to communication models, the message, the sender, and resulting behavior.	
Textbook: Interpersonal Communication: Relating to Others, 3rd edition	
ISBN#: 0-205-33537-3	
PSM 30101 Introduction to Public Administration	
This course examines the fundamentals skills necessary to make effective contributions to local, state and federal government.	
Textbook: Public Administration: Understanding Mangement, Politics and Law in the Public Sector, 5th edition	
ISBN#: 0-07-240192-3	
PSM 30201 Public Sector Human Resources	
A study of the problems of personnel and public relations as applied to the employment, development, maintenance, and utilization of a labor force.	
Textbook: Public Personnel Administration, 2nd edition	
ISBN#: 0-321-08750-X	
BADM 30301 Introduction to Organizations	
This course provides an understanding of how businesses are organized and structured. This course provides an overview of human relations and organizational behavior. It aids in skills needed for business people to organize their own businesses.	
Textbook: Human Relations in Organizations: Applications and Skill Building	
ISBN#: 0-07-243645-X	

**Madison University – Program Outline
 Bachelor Degree Program
 Concentration – Public Administration**



Office of Admissions: Phone: 228.897.7710 / Fax: 228.897.7737 / Admissions@MadisonU.com

PSM 30352 Bureaucracy	
The study of the government and local business officials, their positions, responsibilities, and public standings.	
Textbook: The Politics of Bureaucracy, 4th edition	
ISBN#: 0-8013-1168-3	
PSM 30353 Volunteer Programs	
This course describes the knowledge, skills, and abilities required of professional managers to effectively involve volunteers in the work of organizations.	
Textbook: Leadership and management of volunteer Programs: A Guide for Volunteer Administrators, 1st edition	
ISBN#: 1-55542-531-3	
BMGT 30101 Business Management	
An introduction to basic concepts of management, analytical techniques and organization theory. A functional approach to management, including cases and managerial excellence.	
Textbook: Management Fundamentals: Concepts, Applications, Skill Development	
ISBN#: 0-324-01337-X	
BMGT 30211 Strategic Management	
This course utilizes a systems perspective to analyze complex organizational issues and problems from the viewpoint of top management. The case method is used for problem identification and solution proposals.	
Textbook: Strategic Management: Cases and Concepts, 8th edition	
ISBN#: 0-13-087903-7	
BS 400 Bachelor's Final	
The Bachelor's Final Paper or Project.	