



Segment One - General Education Requirements

60 Credit Hours - Each course is 6 credit hours

The general education requirements provide a broad foundation in the basic academic disciplines and offer students the opportunity to explore the breadth of the liberal arts and sciences. The following courses offered by Madison University meet the general education requirements for undergraduate students:

Course Number	Course Title
BIOL – EEC 101	Biology
COMM – EEC 101	Introduction to Communication
ENGL – EEC 101	English Composition I
ENGL – EEC 102	English Composition II
GEO – EEC 101	Introduction to Geography
HIS – EEC 101	Introduction to American History
HIS – EEC 102	Introduction to World History
MATH – EEC 101	Basic Principle of Mathematics
PHIL – EEC 101	Introduction to Philosophy
SOC – EEC 101	Introduction to Sociology

Segment Two - Concentration Requirements

60 Credit Hours - Each course is 6 credit hours

BMGT 30101 Business Management	
An introduction to basic concepts of management, analytical techniques and organization theory. A functional approach to management, including cases and managerial excellence.	
Textbook: Management Fundamentals: Concepts, Applications, Skill Development	
ISBN#: 0-324-01337-X	
BMGT 30201 Training & Development	
An examination of key issues in designing training and development programs. Topics cover such areas as organizational needs analysis, training design and implementation, evaluation techniques and understanding how such programs interact with other human resource functions.	
Textbook: Effective Training: Systems, Strategies, and Practices, 1st edition	
ISBN#: 0-13-268160-9	
BMGT 30211 Strategic Management	
This course utilizes a systems perspective to analyze complex organizational issues and problems from the viewpoint of top management. The case method is used for problem identification and solution proposals.	
Textbook: Strategic Management: Cases and Concepts, 8th edition	
ISBN#: 0-13-087903-7	
MATH 30103 Introduction to Statistics	
A course designed to present the principles and fundamentals of modern statistics, including basic elements of descriptive inferential statistics underlying statistical methodology.	
Textbook: Elementary Statistics, 4th edition	
ISBN#: 007-240844-8	

Madison University – Program Outline
Bachelor Degree Program
Concentration – Management



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ACCT 30201 Managerial Accounting
Principles and methods of accounting primarily concerned with data gathering and presentation for purposes of internal management evaluation and decision making.
Textbook: Managerial Accounting, 10th edition
ISBN#: 0-072-52878-8
BADM 30101 Introduction to Business
An overview to contemporary business in America today. A study of business and society, including forms of business organization and ownership, management problems and operation of commerce and industry in today's world.
Textbook: Introduction to Business, 4th edition
ISBN#: 0-53-869146-8
BADM 30201 Business Law
An introductory course covering law and society with the emphasis on contracts, sales, agency, property, negotiable instruments and business organizations.
Textbook: Business Law, 10th edition
ISBN#: 0-256-19716-4
CSCI 30101 Computer Literacy
This course includes topics of discussion for word processing, spreadsheets, database management and computer architecture.
Textbook: Computers in Your Future, 5th edition
ISBN#: 0-13-035468-6
BS 400 Bachelor Final
The Bachelor's Final Paper or Project.