



### Segment One - General Education Requirements

60 Credit Hours - Each course is 6 credit hours

The general education requirements provide a broad foundation in the basic academic disciplines and offer students the opportunity to explore the breadth of the liberal arts and sciences. The following courses offered by Madison University meet the general education requirements for undergraduate students:

Course Number	Course Title
BIOL – EEC 101	Biology
COMM – EEC 101	Introduction to Communication
ENGL – EEC 101	English Composition I
ENGL – EEC 102	English Composition II
GEO – EEC 101	Introduction to Geography
HIS – EEC 101	Introduction to American History
HIS – EEC 102	Introduction to World History
MATH – EEC 101	Basic Principle of Mathematics
PHIL – EEC 101	Introduction to Philosophy
SOC – EEC 101	Introduction to Sociology

### Segment Two - Concentration Requirements

60 Credit Hours - Each course is 6 credit hours

<b>FIN 30101 Principles of Finance</b>	
This course provides an introduction to the mechanics of the accounting process, featuring economic issues and how they influence the relationships among capital providers, managers and auditors.	
<b>Textbook:</b> Principles of Financial Management: A Corporate Approach, 1st edition	
<b>ISBN#:</b> 0-13-037748-1	
<b>FIN 30201 Investments</b>	
This course provides strong coverage of both fundamental security analysis and modern portfolio theory. Up-to-date applications help students understand concepts in the context of today's financial world.	
<b>Textbook:</b> The Four Cardinal Principles of Trading: How the World's Top Traders Identify Trends, Cut Losses, Maximize Profits, and Manage Risk	
<b>ISBN#:</b> 0-7863-1010-3	
<b>FIN 30301 International Finance</b>	
The financial problems and opportunities that confront the management of international firms. Sources and instruments of international finance, import and export financial considerations, and the interrelationship of governmental and international agencies to the financial function of business will be emphasized.	
<b>Textbook:</b> International Money and Finance, 6th edition	
<b>ISBN#:</b> 0-321-05051-7	
<b>BANK 30101 Banking</b>	
This course provides financial concepts and models to the field of banking with strong analytical and theoretical foundations and detailed coverage of changes in the industry.	
<b>Textbook:</b> Principles of Money, Banking, and Financial Markets, 10th edition	
<b>ISBN#:</b> 0-32-102020-0	

**Madison University – Program Outline  
 Bachelor Degree Program  
 Concentration – Finance**



Office of Admissions: Phone: 228.897.7710 / Fax: 228.897.7737 / Admissions@MadisonU.com

<b>BANK 30201 Money Markets</b>	
This course is designed to provide the basic knowledge and tools required to analyze financial markets and their institutions. The primary objective is to provide students with adequate knowledge of the structures and practical operations of major financial markets and the underlying forces which unify them.	
<b>Textbook:</b> Money and Capital Markets: The Financial system in an Increasingly Global Economy, 6th edition	
<b>ISBN#:</b> 0-072-31002-2	
<b>ACCT 30201 Managerial Accounting</b>	
Principles and methods of accounting primarily concerned with data gathering and presentation for purposes of internal management evaluation and decision making.	
<b>Textbook:</b> Managerial Accounting, 10th edition	
<b>ISBN#:</b> 0-072-52878-8	
<b>ACCT 30301 Financial Accounting</b>	
This course provides an introduction to the mechanics of the accounting process, featuring economic issues and how they influence the relationships among capital providers, managers, and auditors.	
<b>Textbook:</b> Financial Accounting, 5th edition	
<b>ISBN#:</b> 0-470-00046-5	
<b>CSCI 30101 Computer Literacy</b>	
This course includes topics of discussion for word processing, spreadsheets, database management and computer architecture.	
<b>Textbook:</b> Computers in Your Future, 5th edition	
<b>ISBN#:</b> 0-13-035468-6	
<b>BS 400 Bachelor's Final</b>	
The Bachelor's Final Paper or Project.	