



Segment One - General Education Requirements

60 Credit Hours - Each course is 6 credit hours

The general education requirements provide a broad foundation in the basic academic disciplines and offer students the opportunity to explore the breadth of the liberal arts and sciences. The following courses offered by Madison University meet the general education requirements for undergraduate students:

Course Number	Course Title
BIOL – EEC 101	Biology
COMM – EEC 101	Introduction to Communication
ENGL – EEC 101	English Composition I
ENGL – EEC 102	English Composition II
GEO – EEC 101	Introduction to Geography
HIS – EEC 101	Introduction to American History
HIS – EEC 102	Introduction to World History
MATH – EEC 101	Basic Principle of Mathematics
PHIL – EEC 101	Introduction to Philosophy
SOC – EEC 101	Introduction to Sociology

Segment Two - Concentration Requirements

60 Credit Hours - Each course is 6 credit hours

BMGT 30101 Business Management	
An introduction to basic concepts of management, analytical techniques and organization theory. A functional approach to management, including cases and managerial excellence.	
Textbook: Management Fundamentals: Concepts, Applications, Skill Development	
ISBN#: 0-324-01337-X	
BMGT 30201 Training & Development	
An examination of key issues in designing training and development programs. Topics cover such areas as organizational needs analysis, training design and implementation, evaluation techniques and understanding how such programs interact with other human resource functions.	
Textbook: Effective Training: Systems, Strategies, and Practices, 1st edition	
ISBN#: 0-13-268160-9	
BMGT 40411 Decision Making	
A study of the systems for organizing and controlling information flows within business organizations for effective decision-making. Application of managerial, financial, marketing, and accounting principles in decision-making; extensive use of cases and written reports.	
Textbook: Business Research in Decision Making, 5th edition	
ISBN#: 0-534-37397-6	
BADM 30101 Introduction to Business	
An overview to contemporary business in America today. A study of business and society, including forms of business organization and ownership, management problems and operation of commerce and industry in today's world.	
Textbook: Introduction to Business, 4th edition	
ISBN#: 0-53-869146-8	

**Madison University – Program Outline
Bachelor Degree Program
Concentration – Business Administration**



Office of Admissions: Phone: 228.897.7710 / Fax: 228.897.7737 / Admissions@MadisonU.com

BADM 30201 Business Law	
An introductory course covering law and society with the emphasis on contracts, sales, agency, property, negotiable instruments and business organizations.	
Textbook: Business Law, 10th edition	
ISBN#: 0-256-19716-4	
ACCT 30301 Financial Accounting	
This course provides an introduction to the mechanics of the accounting process, featuring economic issues and how they influence the relationships among capital providers, managers, and auditors.	
Textbook: Financial Accounting, 5th edition	
ISBN#: 0-470-00046-5	
COMM 30101 Interpersonal Communication I	
An introduction to the communication process. Survey and application of infra- and inter-personal communication with special emphasis given to communication models, the message, the sender, and resulting behavior.	
Textbook: Interpersonal Communication: Relating to Others, 3rd edition	
ISBN#: 0-205-33537-3	
CSCI 30101 Computer Literacy	
This course includes topics of discussion for word processing, spreadsheets, database management and computer architecture.	
Textbook: Computers in Your Future, 5th edition	
ISBN#: 0-13-035468-6	
BS 400 Bachelor's Final	
The Bachelor's Final Paper or Project.	