



Segment One - General Education Requirements

30 Credit Hours - Each course is 6 credit hours

The general education requirements provide a broad foundation in the basic academic disciplines and offer students the opportunity to explore the breadth of the liberal arts and sciences. The following courses offered by Madison University meet the general education requirements for undergraduate students:

| Course Number | Course Title |
|----------------|--------------------------------------|
| BIOL – EEC101 | Biology |
| ENGL – EEC 101 | English Composition I |
| HIS – EEC 101 | Introduction to American History |
| MATH – EEC 101 | Basic Principle of Mathematics |
| MATH – EEC 102 | Introduction to Business Mathematics |

Segment Two - Concentration Requirements

30 Credit Hours - Each course is 6 credit hours

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| BMGT 30101 Business Management | |
| An introduction to basic concepts of management, analytical techniques and organization theory. A functional approach to management, including cases and managerial excellence. | |
| Textbook: Management Fundamentals: Concepts, Applications, Skill Development | |
| ISBN#: 0-324-01337-X | |
| BMKT 30101 Principles of Marketing | |
| A broad perspective of marketing designed to offer the student a basic understanding of what marketing is and how it works, with an approach to marketing management. | |
| Textbook: Marketing: Principles & Perspectives, 3rd edition | |
| ISBN#: 0-072-46128-4 | |
| CSCI 30101 Computer Literacy | |
| This course includes topics of discussion for word processing, spreadsheets, database management and computer architecture. | |
| Textbook: Computers in Your Future, 5th edition | |
| ISBN#: 0-13-035468-6 | |
| ACCT 30101 Principles of Accounting I | |
| This course provides an introduction to the basic concepts and practical procedures of accounting. Also, the uses of accounting information and financial data for managerial decision making. | |
| Textbook: Accounting: The Basis for Business Decisions, 12th edition | |
| ISBN#: 0-07-239688-1 | |
| ECON 30101 Principles of Economics | |
| An introductory course that serves to acquaint the student with micro and macro economics, concepts and their applications, supply and demand functions of price, unemployment, inflation, and fiscal policy. | |
| Textbook: Economics, 15th edition | |
| ISBN#: 0-07-234036-3 | |